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**EDUCATION:**

- BA, English and Communications Research, University of Michigan, May 1973.
- MA, American History, University of Minnesota, February 1993.
- Ph.D., American History, University of Minnesota, December 1997.

**ACADEMIC POSITIONS:**

- Professor, American History, Department of History, Eastern Kentucky University, August 2008-
- Associate Professor, American History, Department of History, Eastern Kentucky University, August 2004-July 2008.
- Assistant Professor, American History, Department of History, Eastern Kentucky University, August 1998-July 2004.
- Instructor, American History, Department of History, University of Minnesota, January 1996-June 1997.
- Teaching Assistant, American History, Department of History, University of Minnesota, September 1993-December 1995.

**OTHER POSITIONS:**

- Owner, Marketing Support Services, October 1989-August 1991.
- Senior Associate, Strategic Marketing and Management Group, U.S. West, June 1987-September 1989.
- Marketing Director, Minnesota Orchestral Association, May 1985-May 1987.
- Marketing Services Director, Wagner Spray Tech, April 1983-April 1985.
- Marketing Research Director, Land O Lakes, October 1983-March 1985.
- Director of Marketing Research and Planning, Litton Microwave, January 1979-September 1983.
- Owner, Marketing Research Consulting, October 1977-December 1978.
- Consultant, Frank Magid Associates, November 1976-September 1977.
- Copywriter, KWWL Radio, October 1975-October 1976.
- Assistant Manager of Marketing Services, Turner Microphone, June-September 1975.
- Senior Marketing Analyst, Rockwell-Collins, June 1973-May 1975.

**PUBLICATIONS:**

**Scholarly Books:**

- Completing book manuscript entitled: *Silent Partners: Wives and Male Career Achievement in Modernizing America*

**Refereed Journal Articles:**

- “The Worth of Wives: 1950s Corporate America ‘Discovers’ Spousal Social Capital.” *Essays in Economic and Business History* 26 (2008): 33-46.
- “The Silent Partner: Mary Mehagan Hill and the Great Northern Railway.” *Essays in Economic and Business History* 24 (2006): 34-47.
- Co-author with George Green. “The Business of Wellness: The Health Insurance Industry’s Response to Public Health Campaigns, 1960-1990.” *Essays in Economic and Business History* 16 (1998): 137-147.
- “Extended Dissertation Summary: Business Shall Proceed in the Following Manner – Corporate Managers, the Bureaucratization Process and the Creation of Divergent Corporate Cultures, 1880-1938.” *Business and Economic History: The Journal of the Business History Conference* 27, no.1 (Fall 1998): 8-15.
- “Managerial Conflict and Resistance: The Distinct Corporate Cultures of Sun Oil and DuPont.” *Business and Economic History: The Journal of the Business History Conference* 26, no.2 (Winter 1997): 584-598.

- "Charles Perrow and Business History: A Neo-Weberian Approach to Business Bureaucratization." *Business and Economic History: The Journal of the Business History Conference* 26, no. 1 (Fall 1997): 138-158.
- "Profits, Passengers, and Prestige: The Glacier Park Hotel Company, 1914-1929." *Montana: The Magazine of Western History* (Summer 1997): 26-43.

**Abstract of Conference Paper Appearing in Refereed Journal:**

- "Abstract: Women on the Periphery: Reconceptualizing Traditional Female Roles With Family Enterprises." *Enterprise and Society* 1, no. 4 (December 2000): 828.

**Book Reviews:**

- Review of *Industrial Genius: The Working Life of Charles Michael Schwab*, by Kenneth Warren. *Enterprise and Society* 9, no.1 (March 2008): 239-241.
- Review of *Capital Intentions: Female Proprietors in San Francisco, 1850-1920*, by Edith Sparks. *The Register of the Kentucky Historical Society* 105, No. 1 (Winter 2007): 138-140.
- Review of *The Shoemakers of Lynn, Massachusetts, 1850-1880: The Family during the Transition from Hand to Machine Labor*, by William H. Mulligan, Jr. EH.Net Review (<http://eh.net/bookreviews/>), August 2007.
- Review of *Nylon and Bombs: DuPont and the March of Modern America*, by Pap A. Ndiaye. *The Register of the Kentucky Historical Society* 105, no. 2 (Spring 2007):357-358.
- Review of *Pull: Networking and Success Since Benjamin Franklin*, by Pamela Walker Laird. *Enterprise and Society* 7, no. 4 (December 2006): 812-814,
- Review of *Kotex, Kleenex, Huggies: Kimberly-Clark and the Consumer Revolution in American Business*, by Thomas Heinrich and Bob Batchelor. *The Register of the Kentucky Historical Society*103, no. 4 (Autumn 2005): 816-817.
- Review of *Warriors into Workers: The Civil War and the Formation of Urban-Industrial Society*, by Russell L. Johnson. *The Journal of Economic History* 64, no. 4 (December 2004): 1142-1144.
- Review of *Mary P. Follett: Creating Democracy, Transforming Management*, by Joan C. Tonn. *The Register of the Kentucky Historical Society* 102, no. 3 (Summer 2004): 528-529.
- Review of *Birth of a Salesman: The Transformation of Selling in America*, by Walter A. Friedman. *The Register of the Kentucky Historical Society* 102, no. 2 (Spring 2004): 251-253.
- Review of *The Mighty Bands of Maidens: A History of Potter College for Young Ladies, Bowling Green, Kentucky, 1889-1909*, by Lynn E. Niedermeier. *The Filson History Quarterly* (Summer 2003): 603-605.
- Review of *Enterprise and Innovation in Automobile Insurance: Sam Black, Jr., and the Rise of Erie Insurance, 1923-1961*, by Samuel P. Black, Jr., and John Paul Rossi. *Enterprise and Society* 4, no. 1 (March 2003): 164-166.
- Review of *Martha Matilda Harper and the American Dream: How One Woman changed the Face of Modern Business*, by Jane R. Plitt. *The Register of the Kentucky Historical Society* 99 , no. 1 (Spring 2001): 31-32.
- Review of *The Life and Legend of E.H. Harriman*, by Maury Klein. *Enterprise and Society* 1, no. 4 (December 2000): 867-869.
- Review of *Financing the American Dream: A Cultural History of Consumer Credit*, by Lendol Calder. EH.Net Review (<http://eh.net/bookreviews/>), February 2000.

**ORAL PAPERS PRESENTED/INVITED LECTURES:**

**Scholarly Conference Papers:**

- "The Business of Art: The Painter's Wife," Business History Conference Annual Meeting, Sacramento, California, April 13, 2008.
- "From the Background to the Foreground: 1950s Corporate America 'Discovers' the Importance of Social Capital in the Achievement of Institutional and Managerial Success," Business and Economic Historical Society Annual Conference, Providence, Rhode Island, April 26, 2007.
- "The World Turned Upside Down: The Public Face of Post-1960s Corporate Wives," Business History Conference Annual Meeting, Minneapolis, Minnesota, May 21, 2005.

- “The Ideal but Reluctant Helpmate: Mary Mehagan Hill As Corporate Wife,” Economic and Business History Society Annual Conference, High Point, North Carolina, April 30, 2005.
- “Struggling with Successorship,” Ohio Valley History Conference, Austin Peay State University, Clarksville, Tennessee, October 25, 2003.
- “The Victorian Home: A Site for Business, Not a Refuge from Business,” Popular Culture Association Annual Meeting, Philadelphia, Pennsylvania, April 13, 2001.
- “Women on the Periphery: Reconceptualizing Traditional Female Roles Within Family Enterprises,” Business History Conference, Stanford University, Palo Alto, California, March 11, 2000.
- “An Unsuitable Job for a Woman? – Female DuPont Company Dynamite Production Workers, 1880-1991,” Ohio Valley History Conference, Eastern Kentucky University, Richmond, Kentucky, October 23, 1998.
- Co-presenter with George Green, “The Business of Wellness: The Health Insurance Industry’s Response to Public Health Campaigns, 1960-1990,” Economic and Business History Society Conference, Milwaukee, Wisconsin, April 24, 1998.
- “Business Shall Proceed in the Following Manner: Corporate Managers, the Bureaucratization Process, and the Creation of Divergent Corporate Cultures, 1880-1938,” Business History Conference, College Park, Maryland, March 14 1998.
- “Managerial Conflict and Resistance: The Distinct Corporate Cultures of Sun Oil and DuPont,” Business History Conference, Glasgow, Scotland, July 5, 1997.
- “Charles Perrow and Business History,” The Future of Business History-A Conference to Consider New Ideas and Approaches, Hagley Museum and Library, Wilmington, Delaware, April 4, 1997.
- “Profits, Passengers, or Prestige: The Glacier Park Hotel Company, 1914-1929,” Northern Great Plains History Conference, St. Paul, Minnesota, September 28, 1994.

**Panel Commentary at Scholarly Conferences:**

- “What You Need to Know About Publishing,” moderator and discussant, Ohio Valley History Conference, Eastern Kentucky University, Richmond, Kentucky, October 24, 2003.
- “Women on the Boundaries of Business,” moderator and discussant, Business History Conference, Miami, Florida, April 21, 2001.
- “Kentucky Labor History,” discussant, Ohio Valley History Conference, Eastern Kentucky University, Richmond, Kentucky, October 23, 1998.

**Invited Lectures:**

- “By the Sweat of the Brows,” ECU Reads-Freshmen Book-*Fast Food Nation*, Eastern Kentucky University, Richmond, Kentucky, September 14, 2006.
- “Perspectives on Ireland: History, Economy, Emigration,” ECU Reads-Freshmen Book-*Angela’s Ashes*, Eastern Kentucky University, Richmond, Kentucky, September 8, 2005.
- “Helpmates and Torpedoes: Big Business and the American Family,” History Department Lecture Series, Eastern Kentucky University, Richmond, Kentucky, October 20, 2004.
- “Academic Expectations,” New Student Days, Eastern Kentucky University, Richmond, Kentucky, August 22, 2004.
- “Corporate Rule-Making and Rule-Makers,” Hagley Brown-Bag Seminars, Hagley Museum and Library, Wilmington, Delaware, March 22 1995.
- “Evolution Goes Hollywood,” Chautauqua Lecture Series, Eastern Kentucky University, Richmond, Kentucky, October 12, 2000.

**OTHER PROFESSIONAL MEETINGS/WORKSHOPS**

- “The Rise of Big Business,” June 4, 2007, Teaching American History Grant Program, Jefferson County Public Schools and the University of Louisville, University of Louisville, Louisville, Kentucky, Workshop leader and presenter.
- “Who’s In/Who’s Out: Immigration Restriction,” February 21 and March 7, 2007, Teaching American History Grant Program, Ohio Valley Education Consortium, Shelbyville, Kentucky, Workshop leader and presenter.

- “19<sup>th</sup> Century Immigration,” March 15, 2006, Teaching American History Grant Program, Ohio Valley Education Consortium, Shelbyville, Kentucky, Workshop leader and presenter.
- “Mexican Immigration,” December 1, 2005, Teaching American History Grant Program, Ohio Valley Education Consortium, Shelbyville, Kentucky, Workshop leader and presenter.
- “Jacksonian America,” November 3, 2005, Teaching American History Grant Program, Ohio Valley Education Consortium, Shelbyville, Kentucky, Workshop leader and presenter.
- 19<sup>th</sup> Century Immigration,” June 13, 2005, Teaching American History Grant Program, Ohio Valley Education Consortium, Shelbyville, Kentucky, Workshop leader and presenter.
- “19<sup>th</sup> Century Labor Reform,” March 16, 2005, Teaching American History Grant Program, Ohio Valley Education Consortium, Shelbyville, Kentucky, Workshop leader and presenter.
- “Antebellum Reform Movements”, December 14, 2004, Teaching American History Grant Program, Ohio Valley Education Consortium, Shelbyville, Kentucky, Workshop leader and presenter.
- Rethinking Business History, May 10-12, 1996, Hagley Museum and Library, Wilmington, Delaware, Invited Participant and Group Discussion leader regarding the use of principal-agency theory.

#### **GRANTS:**

- “Social Capital Pioneers: The National Cash Register Company and Nettie Fowler McCormick,” Eastern Kentucky University Faculty Research and Travel Grant, Eastern Kentucky University, Richmond, Kentucky, \$5,000, 2008
- Full Semester Research Sabbatical, Eastern Kentucky University, Richmond, Kentucky, Salary plus benefits, January.-April 2008.
- Subsidy of travel-related expenses for presentation of scholarly conference papers, College of Arts and Sciences and Provost Travel Grants, Eastern Kentucky University, Richmond, Kentucky, \$350, 2008, \$300, 2005, \$300, 2001, \$1,083, 2000.
- “The Image of Corporate Spouses in the ‘Eyes’ of Big Business and the American Public, 1880-1945,” Eastern Kentucky University Faculty Research and Travel Grant, Eastern Kentucky University, Richmond, Kentucky, \$3,145, 2004/2005.
- “The Victorian Home: A Site for Business Not a Refuge from Business,” Eastern Kentucky University Faculty Research and Travel Grant, Eastern Kentucky, Richmond, Kentucky, \$1099, 2000.
- “Silent Partners: The Role of Women in Family Enterprises, 1830-1920,” Hill Research Grant, James J. Hill Reference Library, St. Paul, Minnesota, \$1,300, 2000.
- Dissertation Grant, Department of History, University of Minnesota, Minneapolis, Minnesota, Tuition, \$10,000, and health care coverage, 1996/1997 academic year.
- “The Process of Business Bureaucratization,” Hagley Research Fellowship, Hagley Museum and Library, Wilmington, Delaware, \$2000, 1995.

#### **HONORS AND AWARDS:**

- Student Government Teaching Award, 2002/2003 academic year, Eastern Kentucky University, Richmond, Kentucky.
- Finalist for Herman E. Kross Prize for best dissertation completed in past five years in Business History, 1998, The Business History Conference.

#### **PROFESSIONAL SOCIETY MEMBERSHIPS**

- Business History Conference
- Economic History Association
- Economic and Business Historical Society